



	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
PULSE SURVEY									
WEBINAR			Gen Z Building Communities			Live stream YMS Spotlight highlight			Live stream YMS Spotlight highlight
ASK A GEN Z SURVEY		Submit your questions			Submit your questions			Submit your questions	
ASK A GEN Z LIVE	Ask a Gen Z Live			Ask a Gen Z Live			Ask a Gen Z Live		
QUARTERLY REPORT		AI: A generation of fear?			Putting the BS back into strategy				
PULSE			Gen Z Pulse Drop & Student Pulse Drop		Gen Z Pulse Snapshot & Student Pulse Drop			Gen Z Pulse Snapshot & Student Pulse Drop	
EVENT EXCLUSIVES						YMS23 NYC Extra	YMS23 NYC On demand		YMS23 LDN Extra

+ Get in touch with us [here](#) for more information.